

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

27783	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 303502		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	CROSSROADS MEDIA		CROSSROADS GPS		
<b>AND</b>	66 Canal Center Plz Ste 555		1401 New York Ave NW		
<b>ADDRESS</b>	Alexandria VA 22314-1576		Washington DC 20005-2102		
	USA		USA		
<b>CONTACT</b>	MICHELLE SANTUOSO		<b>PRODUCT</b> CROSSROADS GPS EST #1344		
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol		<b>AGENCY EST. NO.</b>	1344	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 11/02/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10000..	1	04:58A	05:58A	30S	11/05/12-11/05/12	SUNRISE THIS MORNING	1	1000.00	1000.00
2	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING	1	2000.00	2000.00
3	10000..	1	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	1500.00	1500.00
4	10000.. Cancelled		09:00A	09:58A	30S	11/05/12-11/05/12	JEFF PROBST SHOW	0	400.00	.00
5	10000..	1	09:58A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	2000.00	2000.00
6	10000..	1	10:58A	12:01P	30S	11/05/12-11/05/12	YOUNG & THE RESTLESS	1	2000.00	2000.00
7	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	2500.00	2500.00
8	10000..	1	12:30P	01:00P	30S	11/05/12-11/05/12	THE BOLD & THE BEAUTIFUL	1	2000.00	2000.00
9	10000..	1	12:59P	01:58P	30S	11/05/12-11/05/12	THE TALK	1	2000.00	2000.00
10	10000..	1	01:59P	02:58P	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	2000.00	2000.00
11	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	1500.00	1500.00
12	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	2500.00	2500.00
13	00001..	1	04:59P	05:30P	30S	11/02/12-11/02/12	M-F 5PM NEWS	1	4500.00	4500.00
14	10000..	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

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ADDRESS	Alexandria VA 22314-1576			Washington DC 20005-2102			
	USA			USA			
CONTACT	MICHELLE SANTUOSO			PRODUCT CROSSROADS GPS EST #1344			
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO. 1344	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/05/12 NO. WEEKS: 1							

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			FROM	TO						
15	00001..	1	05:30P	05:58P	30S	11/02/12-11/02/12	CBS EVENING NEWS	1	10000.00	10000.00
16	10000.. Cancelled		05:30P	05:58P	30S	11/05/12-11/05/12	CBS EVENING NEWS	0	3500.00	.00
17	00001..	1	05:59P	06:30P	30S	11/02/12-11/02/12	M-F 6PM NEWS	1	9000.00	9000.00
18	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	9000.00	9000.00
19	00001..	1	06:27P	07:00P	30S	11/02/12-11/02/12	WHEEL OF FORTUNE	1	12000.00	12000.00
20	10000.. Cancelled		06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	0	6000.00	.00
21	1.....	1	06:58P	07:58P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	12000.00	12000.00
22	1.....	1	07:58P	09:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	16000.00	16000.00
23	1.....	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	16000.00	16000.00
24	00001.0	1	10:00P	10:35P	30S	11/02/12-11/02/12	LATE NEWS M-F/SU	1	9000.00	9000.00
25	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	9000.00	9000.00
26	00001..	1	10:35P	11:38P	30S	11/02/12-11/02/12	LATE NIGHT WITH DAVID	1	3000.00	3000.00
27	10000..	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	3000.00	3000.00
28	....1..	1	06:58P	08:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	10000.00	10000.00

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			FROM	TO						
29	....1..	1	08:00P	09:00P	30S	11/02/12-11/02/12	CSI: NY	1	12000.00	12000.00
30	....1..	1	09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	12000.00	12000.00
31	....1. Cancelled		05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	0	400.00	.00
32	.....1.	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	1500.00	1500.00
33	.....1. Cancelled		06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	0	1400.00	.00
34	.....1. Cancelled		06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	0	1800.00	.00
35	.....1. Cancelled		06:58P	07:58P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	0	1800.00	.00
36	.....1. Cancelled		07:58P	08:58P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	0	2100.00	.00
37	.....1. Cancelled		08:58P	10:00P	30S	11/03/12-11/03/12	48 HOURS MYSTERIES	0	3000.00	.00
38	.....1. Cancelled		10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	0	2600.00	.00
39	.....1	1	05:58A	07:00A	30S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	1	900.00	900.00
40	.....1	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	5000.00	5000.00

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			FROM	TO						
41	.....1 Cancelled		09:30A	10:30A	30S	11/04/12-11/04/12	FACE THE NATION	0	2000.00	.00
42	.....1	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	2500.00	2500.00
43	.....1	1	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	10000.00	10000.00
44	.....1 Cancelled		05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	0	1800.00	.00
45	.....1	1	05:58P	07:00P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	1	20000.00	20000.00
46	.....1	1	06:58P	08:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	15000.00	15000.00
47	.....1 Cancelled		08:00P	09:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	0	9500.00	.00
48	.....1 Cancelled		09:00P	10:00P	30S	11/04/12-11/04/12	THE MENTALIST	0	9500.00	.00
49	.....1	1	10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	3000.00	3000.00
Total Contract:								35		229900.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	213400.00	.00	213400.00	
GRAND TOTAL									213400.00	

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